

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Skin Care Clinic offers skin treatments that promote a youthful appearance that is safer and more cost-effective than Cosmetic Surgery to Compete in Today's Job Market

August 19, 2009, Stone Mountain, GA. Corrective Skin Care – www.correctiveskincare.net. According to The American Society for Aesthetic Plastic Surgery (ASAPS), There were over 10 million surgical and nonsurgical cosmetic procedures performed in the United States in 2008. Since 1997, there has been over 162 percent increase in the total number of cosmetic procedures.

The top five nonsurgical cosmetic procedures in 2008 were: Botox injection (2,464,123 procedures); laser hair removal (1,280,964 procedures); hyaluronic acid (1,262,848 procedures); chemical peel (591,808 procedures); and laser skin resurfacing (570,880 procedures). Women had over 9.3 million cosmetic procedures, almost 92% percent of the total, while men had over 800,000 cosmetic procedures, 8 percent of the total.

One of the reasons why a lot of middle-aged people are getting cosmetic surgery is to compete in our challenging job market. According to The American Society for Aesthetic Plastic Surgery (ASAPS) 2009 Consumer Attitudes Survey, 45-54 year olds comprise 34% of those who would consider cosmetic surgery.

But Jacynth R. Hall, Owner of Corrective Skin Care in Stone Mountain, GA and a Board Certified Licensed Esthetician says, *“Cosmetic Surgery can be risky and expensive. It can be a costly choice in this economy for job hunters and people trying to change careers. Skin Care treatments when done correctly, can promote cell renewal and stimulate collagen production, while allowing the skin to have a smoother, tighter, radiant and youthful appearance.”*

Initially trained and educated at the International Dermal Institute, Ms. Hall is further certified in Effective Acne Treatments, Pigmentation Disorders and Effective Skin Analysis.

Clients of Corrective Skin Care have experienced proven results in having a more youthful appearance after consistent consultations with Ms. Hall. Koreana Iman, a customer, says, *“There was a time when I would not like to look in the mirror and I didn't appreciate myself. The self-consciousness that I had because of my skin trouble was just unbearable at times. My skin has made a dramatic and more youthful change since I went to Corrective Skin Care. I receive compliments on my skin because of the continuous use of the products recommended by Ms. Hall. “Great Skin improves your self-esteem and gives you confidence in order to compete in today's job market” says Jacynth P. Hall.*

For Media Interviews: Contact Debra Dixon, Light of Gold PR, Marketing and Consulting LLC via telephone at 646-378-7895, 917-385-1079 or email: mediainquiries@lightofgoldpr.com. You can also contact Jacynth R. Hall either via e-mail at correctiveskincare@juno.com or call 404-299-6370.

About Corrective Skin Care:

Corrective Skin Care Clinic, a 17 year old Stone Mountain, GA-based company specializes in utilizing a holistic approach, using natural therapies and remedies towards skin care while also using the art of Oriental Diagnosis, which looks beneath the surface of the skin to target the root cause of the skin disorders. For more information, visit <http://www.correctiveskincare.net>, e-mail correctiveskincare@juno.com, or call 404-299-6370.